

THOMSON REUTERS eMAXX –

MARKET INTELLIGENCE FOR FIXED INCOME

eMAXX – is a powerful web-based ownership and institutional investment profile tool for fixed income professionals.

With just a few clicks, you can access the world's most comprehensive and accurate information on institutional investors of all sizes and types.

Select firms, portfolios, and investment contacts by multiple criteria, including asset size, location, firm type, job function, and bond characteristics such as CUSIP/ISIN, coupon, maturity, credit sector, collateral and ratings.

All eMAXX data is also available as a data feed, enabling you to import the data directly into your own system for customized needs.

HELP BOOST YOUR REVENUE

eMAXX^(SM) combines essential fixed income ownership and institutional investor profile data with a powerful online search engine, placing sales and trading opportunities at your fingertips. eMAXX quickly displays reports showing owners of a chosen bond or groups of bonds and pinpoints the managing firms and portfolio managers responsible for the portfolios' trading decisions.

With eMAXX you can increase your trade activity by routing axes through the tool and quickly upload internal and external inventory as well as indications of interest received from clients throughout the day. With a single click, customized match reports can be messaged to a firm's sales force showing what each salesperson's account owns in the bonds the firm is looking to trade.

BUSINESS BENEFITS

eMAXX provides many ways to enhance productivity, increase profits and quickly improve a firm's competitive position.

With eMAXX:

- **Institutional Salespeople** can increase production by locating new prospects and improving their knowledge and penetration of existing clients. They can differentiate themselves to clients by making more intelligent and appropriate sales calls
- **Institutional Sales Managers** can boost revenue by sizing territories, identifying untapped account opportunities, and analyzing production
- **Bond Traders** can increase trading volume, identify trading opportunities and increase the efficiency and results of trade ideas sent to the sales force by utilizing the eMAXX Match axe routing technology
- **Liability Management** teams can source holders of particular bonds or all those of a given issuer to execute bond buy-backs, tender exchanges, consent solicitations and other transactions
- **Syndication Desks** can identify and target investors for new issue distribution and track secondary market activity in bonds for which they acted as Lead or Co-lead Manager
- **Debt Capital Markets** teams can ensure the success of deals by researching who is over/under weight bonds of a target issuer vis-à-vis the rest of the sector or class
- **Others** can accurately determine who does what on the fixed income buy-side

eMAXX™



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THE eMAXX DIFFERENCE

Key Profile Data Elements

- Detailed asset breakdown
- Portfolios under management
- Investment decision-makers
- Contact details including e-mail addresses and direct-dial phone numbers

Key Bond holdings data elements

- Par amount and net change
- US Insurance Company transaction activity
- Issuer name or ticker
- Range or structure
- Credit sector
- Instrument or collateral type
- Currency or issuer location
- Ratings
- Private placement type

eMAXX Coverage

Investors located in North America, Europe and Asia in the following market sectors

eMAXX Markets

- ABS – incl. CDO and Covered Bonds
- Corporate – HY and Inv Grade
- Government – Sovereign and Govt. Agency
- MBS – Agency and Private Label Pass-through, CMO, CMBS and RMBS
- Regional/Municipal – U.S. Muni and International Cities, States and Provinces
- Private Placement – 144A and Non-144A
- Emerging Markets

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The screenshot displays the eMAXX interface for Metropolitan Life Insurance Co (Investments). It includes a navigation menu, a profile section with contact information (10 Park Avenue, Morristown, NJ 07962, USA; Phone: +1 973/355-4000; Fax: +1 973/254-3055), and a portfolio composition table. The portfolio table shows the following data:

Market Sector	# Bonds	Par Held	% of Total	Net Change**
Asset-Backed	857	13,504,730	7.52	263,716
Corporate	4,085	76,535,165	42.62	3,162,728
Mortgage-Backed	4,218	59,599,346	33.19	(927,197)
Municipal/Regional	798	9,800,907	5.46	1,209,093
Gov't./Sovereign	434	20,143,384	11.22	(220,981)
TOTAL	10,392	179,583,532	100.00	3,487,359

Below the portfolio table is a filtering section with checkboxes for Market Sectors (Asset-Backed, Corporate, Gov't./Sovereign, Non-U.S., Mortgage-Backed, Municipal/Regional) and a Filter for dropdown menu. A Summary table shows Report Date: 06/30/2008, Number of Funds/Portfolios: 16, Total Number of Bonds: 10,392, Displayed Bonds: 10,847, and Total Par: 179,583,532.

The eMAXX Match Module institutional holdings view

THE eMAXX MATCH MODULE

The eMAXX Match module instantly loads client portfolios viewable only by users at your firm, placing all holdings information in one powerful, easy to search database.

- Organize Client and Prospect Holdings
- Assign internal sales coverage to each firm
- Identify holders of bonds you want to trade
- Communicate trade information
- Benefit from flexible delivery and integration

DATA HIGHLIGHTS

- Profile information on over 7,000 buy-side firms representing \$22.3tn under management
- Holdings for U.S. and some European insurance companies, US mutual funds and top public pension funds and European, Canadian and Asian mutual funds
- Coverage of more than 50,000 fixed income issuers, over 500,000 bonds and 1.8 million individual positions
- Over \$7trillion in total fixed income par held in more than 19,000 funds, each linked to the firms and investment professionals

